

Peterborough Joint Panel

The Institution of Mechanical Engineers
The Institution of Engineering and Technology
The Institute of Marine Engineering, Science and Technology
Working together in Peterborough for Professional Engineers

A presentation entitled:

“Peugeot and Green technology”

Speaker:

Richard Gavan

Product Manager Peugeot

Venue: Thorpe Wood Holiday Inn,
Peterborough. PE3-6SG
Tuesday, 11th October 2011.

Refreshments 7.00 pm

Presentation 7.30 pm

Free admission. All welcome

**Pre-registration & Institute
Membership NOT necessary**

Contact: E-mail:

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PEUGEOT



THE PEUGEOT iOn

For more information and additional pictures visit www.peugeotcars.co.uk or call the Press Office on 024 7588 4212
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Peugeot Motor Company recently opened to pre-order, the world's first Diesel Hybrid car, the 3008 HYbrid4.

This follows the launch of the first electric car in the UK, the Peugeot iOn.

Together with the innovative MU by Peugeot programme, these three product innovations demonstrate the company's commitment to being at the forefront of environmental issues.

This talk will provide an overview of these three groundbreaking products and will give an insight into how the technology works and how Peugeot is responding to an ever changing market.

The Speaker

Richard Gavan is a Product Manager at Peugeot working at the heart of the Sales & Marketing sector of the industry. He is currently leading the innovative Mu by Peugeot urban mobility project with the dual purpose of opening new vehicle technologies to everybody and responding to changing vehicle usage and ownership patterns.