Global Trends- Facing Up to a Changing World

Thursday 26 April at 18.00 (refreshments) for 18.30 start
Reading Town Hall, Waterhouse Chamber, Blagrave Street,
Reading RG1 1QH

Speaker: Adrian Done, CEng, MIMechE, MBA, PhD

A dozen major global trends will mould the 21st century world. How we live, how societies are shaped and how business is carried out will be determined by the evolution of these trends in the decades ahead. Each one of these twelve trends has the potential to turn your life and business upside down if you are not aware of the underlying forces and fail to take timely and appropriate action. Adrian assesses the global events and developments that will have the greatest impact on our lives including: repercussions from the financial crisis; geopolitical power shifts; emerging technological challenges; climate change; water and food shortages; educational problems; demographic changes; war and terrorism; disrupted energy supplies; declining ecosystems; health concerns; and natural disasters.

Such BIG PICTURE challenges confronting humanity are interrelated, yet they tend to be treated in isolation. Adrian takes the novel approach of joining-the-dots in an attempt to bring them into a single actionable framework.

With all of these daunting issues, it would be easy to take a negative outlook, yet this presentation is not about pessimism. Nor is it about optimism. It is about realism. It is about facing-up to a changing world, mitigating threats and exploiting opportunities just as human beings, particularly engineers, have always done. The human trajectory has never been an easy ride. Those that prosper will be the ones with their eyes open and most flexible to change.

Please guarantee your place by using the ‘Book Online’ system:
http://www.ice.org.uk/Event?ID=944

When you’ve followed the ‘Book Online’ link on the webpage, click on ‘Register Now’ and, having filled in some basic details, you will be able to book for this and any future ICE meetings that are of interest to you. In case of any problems, please contact Anne.Qualters@ice.org.uk or t 0208 663 9027.

CPD: This event may be considered for contributing to a recognised Continuing Professional Development (CPD) scheme as part of personal development. Delegates should check their individual scheme requirements.