

# Automotive Electronics Seminar

Institution of  
**MECHANICAL  
ENGINEERS**

**Background to OBD Introduction in  
the USA and International Adoption**

*Mark Laleman, Ford*

**Passenger Car Application  
Challenges**

*Sue Wagers, Ford*

**Heavy Duty Introduction**

*Justin Owen, Cummins*

**Cybersecurity**

*Nick Tebbutt, Ricardo*

**Statistical Basis, Improvements and  
the Future**

*John van Gilder, GM*

**Cyber Invasion Challenges**

*Bobby Gruszczynski, Audi/VW*

**Automobile  
Division  
Southern  
Centre**

*jointly with*

**ET** The Institution of  
Engineering and Technology

**Thursday 7 March**

**15:00 start with 17:30 tea break**

***CR2/3: please report to reception at  
Ricardo UK, Shoreham-by-Sea,  
West Sussex, BN43 5FG***

**Please register your intention to attend at:**

<http://nearyou.imeche.org/near-you/UK/South-Eastern/Southern-Automobile>

or mail: [bjchallen@shoreham-services.com](mailto:bjchallen@shoreham-services.com)

*Non-members welcome!*